

Donavon Burnett



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RALEIGH, NC



DONAVONBURNETT.COM

TECHNOLOGY

Adobe Creative Suite

Photoshop Illustrator InDesign PremierePro

Web

WordPress SquareSpace **Constant Contact** HubSpot Figma

SKILLS

Interpersonal Communication Freehand Drawing Leadership Decision Making Critical Thinking Video Editing

Project Planning Print Web/Social Media Organization Copywriting

EDUCATION

Wake Technical Community College

AAS Advertising & Graphic Design, 2016

Wake Technical Community College

Design Basics Certificate, 2016 Graphic Design Certificate, 2016 Web and Graphic Design Certificate, 2016 Advanced Graphic Design Certificate, 2016 Design Portfolio Certificate, 2016

EXPERIENCE

Horizon Forest Products

Graphic Design, 2022-2023

Designed various digital and printed collateral/assets for the in-house marketing team including, but not limited to: apparel, catalogs, banners, flyers, marketing emails, stickers, and more. Collaborated with designers and communicated with printers to create customer facing private labels (brands). This includes redesigning existing brands to better reach the products intended audience through informed market research. Edited and scripted short commercials for products.

EXTRACURRICULAR

Graphic Designers Association

Wake Technical Community College, 2016 Met weekly with dedicated group of graphic designers working to create connections and develop skills outside of the classroom.

AIGA Raleigh

Attended student portfolio reviews as a member to gain valuable feedback on work. Also attended meetings to build connections with design professionals and other students.

HONORS

WTCC Dean's List, 2015

The Looma Project

Graphic Design, 2022-Present (Contract) Created in store signage and proposals for grocery store and alcoholic beverage distributors that promote local, people centric stories/themes. Provided additional design for internal use only.

WizKids / NECA

Graphic Design, 2017 - 2022

Worked as a designer for a majority of Wizkids.com online assets. Created graphic art for print ads, convention banners, products, etc. Worked daily with brands such as Marvel, DC Comics, Dungeons & Dragons and more. Created packaging for a variety of products including fantasy miniatures and board games. Participated in the Values Team, which brought forth ideas to champion diversity through action.

Charming Charlie

Part-Time Sales Manager, 2016 - 2017

Old Navy

Sales Associate, 2015 - 2017